



WP2. FOCUS GROUP ORGANIZATION

Activities in WP2

FOCUS GROUPS IN ITALY, SPAIN, GREECE, FINLAND AND POLAND

May-June?

**The focus
group were
expected for
M3**

General structure for the focus groups (Draft) ☐ UVEG

Feedback from partners ☐ IASIS, UTU, & AMU

Conducting focus groups ☐ All

Analizing focus gropus ☐ All

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FOCUS GROUPS

General instructions

- **Population:** Researchers: from PhD students to full professor. Important ☐ we will need participants with different profiles in terms of:
- Age, gender, academic status, from different faculties.
- Particular attention will be devoted to two divergent situations: the newly hired staff and senior staff.
- The participants will cover all the discipline sectors and belonging to the following macro areas: Humanities, STEM, Health, Economic.
- **Number of participants:** The participants involved will be a minimum of 40 from 5 different countries (Finland, Greece, Italy, Poland and Spain). Ideally, we should conduct **two focus groups per country** with 6-8 participants in each. It is recommended to have a variety of profile in the same focus group.



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General instructions



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- **Duration: Around 1'30 h**, not longer than 2 hs
- **Two researchers** should participate in the focus group. One will be the moderator, and the other will take notes on the general behaviour and relevant information.
- **Create a comfortable environment:** Choose a comfortable and neutral location for the focus group. Create a relaxed atmosphere that encourages participants to share their thoughts and opinions openly.
- **Establish ground rules:** Set clear ground rules at the beginning of the focus group, including expectations for behavior, confidentiality, and the purpose of the discussion.
- **Facilitate effectively:** As the moderator, it's important to facilitate the discussion effectively. Be neutral, listen actively, and encourage all participants to contribute.
- Use open-ended questions to stimulate conversation and avoid leading or biased questions.



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Contents

Current well-being situation of researchers

Needs in terms of:

- **Life skills**
- **Entrepreneur skills**
- **Digital skills**

UVEG will send a draft of the focus group on the 10th of May

We will need to explain the framework, and then, they will discuss about their specific needs. Choosing the most important 3 needs they have of each skill?

How would they like to be trained in these skills?

Characteristics of the MOOC (Duration in terms of weeks, frequency of the sessions....?)

Characteristics of the serious game

A faint, stylized map of Europe serves as the background. The landmasses are colored in light purple and light blue, while the surrounding areas are white. The map is decorated with numerous small, dark purple dots scattered across it.

Thanks for your attention

A large, hand-drawn signature in dark purple ink is located in the bottom right corner of the slide. The signature is stylized and appears to be a personal mark or name.